

PHILL NOSWORTHY

Phill Nosworthy is the Director of Business Development with ChangeLabs and a Thought Leading Communicator with Beyond Chalk.

As the founding program manager of Beyond Chalk he has consulted to and advised educational organisations including E- Tech Ohio, NSW Department of Education, Northern Territory Department of Education and the Association of Independent Schools as well as hundreds of leading schools internationally with a reach of more than 30 000 educators

Additionally, Phill has worked with leading brands including Napoleon Perdis, Navitas, and the Lands & Port Management Authority of NSW in the area of interpersonal influence and social effectiveness.

He is a contributing creator of ChangeLabs milestone World Class Facilitator Framework, thought of as the world's most comprehensive platform communications training tool, and the author of the forthcoming books 'Infectious You' and 'Kings Talk to Kings'.

Session Synopsis

You will never win someone to your concept, tribe or quest unless you can first win them to yourself.

Through an understanding of the most critical skills of rapport and personal influence you can gain a significant edge in the way that you connect with the people around you.

Join Phill Nosworthy in an exploration into idea effectiveness and communication for influence. This practical and inspiring session will:

- i. Instruct on the most innovative and effective strategies to gain agreement.
- ii. Inform delegates of the value currencies of the people around you and how to utilise this knowledge to drive rapport and accelerate trust.
- iii. Introduce delegates to the critical psychological tool known as 'The Gap' and how to utilise knowledge of this to build stronger personal brands.