

Title: Bye Bye Buy Buy

Category: What is the role of Lutheran Schools in developing wise citizens of the 21st century?

Workshop

Part of being a 'wise' citizen in today's world is having a balanced view, with the understanding and confidence to question and resist the BUY BUY BUY attacks of marketing and consumerism. Young people deserve the opportunity to gain a broader and deeper understanding of social justice and poverty issues than that provided by much of the media - a counter-balance to the 'me first' culture that predominates.

ALWS offers an eyewitness view into a different world, where students can come up-close to poverty, and discover solutions that work. At the same time they'll see Christianity stepping outside of church buildings to walk in the footsteps of Jesus to serve the poor (Matthew 25) and bring justice (Micah6:8).

This workshop will explore real human examples of service and action, rather than just theory. Current world issues will be explored, and teachers assisted in creating 'products' and methods that enable engagement – on the front line and in the classroom.

ALWS seeks to work in partnership with Lutheran schools to provide opportunities for discovery, understanding and action. The benefits are students engaged, enlightened and inspired ... and school families unified in purpose and with a vision for looking to the world.

Presenter: Jonathan Krause

Jonathan has 20 years of experience in bringing realities of the world into realities of young people through books, TV, advertising and mass media. Currently, Jonathan is the Community Action Manager of Australian Lutheran World Service, works in many different capacities for the LCA and is a freelance writer.

For any further information, please contact:

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